Why career fairs matter!

In today’s online job-searching reality, we think meeting face-to-face with employers still matters.

Why attend?

You need practice engaging with professionals and talking about yourself
- A career fair is an ideal way to push yourself to develop or hone your networking skills. Before attending, practice your “elevator pitch” and get comfortable introducing yourself. Having conversations with professionals can seem intimidating, but it’s great professional development.

Employers want to meet you, and to compare you to the competition
- Employers pay for the opportunity to meet our students at career fairs, which tells us that they truly care about the experience. NKU is not the only regional school that employers will visit this semester, so it’s all the more important that you show up and showcase what you have to offer. And, yes, you can compete!

Making a good impression can make a difference
- Many employers attending the career fairs select candidates to interview from career fair attendees. Also, many of the employers participate in our on-campus interview program. Making a great impression at the fair can really help you stand out from other applicants and help you land an interview.

Want to increase your career fair confidence? Watch our Training Session videos and view a list of attending employers on our website.

Questions? Contact us at 859-572-5680 or at careerservices@nku.edu.

“Create the highest, grandest vision possible for your life, because you become what you believe.”

-Oprah Winfrey
Spring Career Events

Diversity Networking Reception*
2/9 | 3:30-5 pm | SU 107A

Career Expo 2017
2/22 | 2-5 pm | SU Ballroom

Southwest Ohio/ Northern Kentucky Education Career Fair
3/28 | 8:30 am-5 pm
Cintas Center,
Xavier University

Teacher Job Fair
4/18 | 3:30-5 pm
SU 107– B&C

* RSVP required

Landing an internship:
A Student Perspective
by Monica Murphy, Student Marketing Assistant

Are you worried about how you’re going to gain experience in your field of study? I was too when my junior year crept up so quickly. Well, this is where internships come into play, because they are going to give you the real world work experience you need. They are also nice because you will learn quickly what you like and dislike about your field of study and career path.

Here are some tips when searching for an internship:

- First, STOP thinking that your skills will not meet the expectations of the companies you are seeking out, because they will. (Internships are designed to be a learning experience.)
- Always, always, always keep your resume updated! (Bring it to Career Services if you need help.)
- Upload your resume to HireNKU and use this site frequently. (This is where employers can seek you out, and where you can search and apply for open positions.)
- Lastly, attend the career fairs to network and learn about opportunities.

Now here’s what you can do during an interview to land that internship:

- Bring multiple copies of your resume to share with interviewers.
- Be the best version of yourself, always! Be unique and confident; this will help you stand out.
- Dress as professionally as possible—a suit is best.
- When entering the interview, shake the hand of each person, firmly, and introduce yourself.
- Answer all questions with a positive response, but make sure you are truthful (e.g., What is one of your weaknesses? I’m a perfectionist.)
- Lastly, smile and have fun!

Need additional assistance? Call or stop by Career Services to schedule an appointment to discuss your job search or to set up a mock interview to practice your interview skills.