Make Connections at Job Expo

Are you looking for professional career opportunities? Are you tired of being limited to online applications and want to connect to employers in person? Then Job Expo is for you!

NKU’s largest and most comprehensive career fair, Job Expo, will be held in the Student Union Ballroom on Wed., February 27, from 3-6 pm. Ideal for seniors seeking full-time employment and for any students seeking internships and co-ops, this career fair is definitely one you won’t want to miss.

More than 100 employers are expected to attend, and all majors are welcome!

If this is your first career fair, consider attending one of our Training Sessions prior to the Expo to learn what to wear, how to approach employers, and how to make the most of the event! Dates and times for Job Expo Training Sessions:

- Mon., February 18
  - 12-1pm  SU 302
  - 5-6pm  SU 302

- Tues., February 19
  - 4:45-5:45pm  SU 109

Students interested in attending Job Expo will need to bring copies of their resume and wear business-appropriate clothing. Don’t forget to have your resume reviewed in Career Services during walk-in hours!

For helpful guides to resume writing and professional dress, visit our website or use the links below.

Resumé Guide
Professional Dress Guide

SAVE THE DATE!

SPRING CAREER FAIRS:

WED., FEBRUARY 27
Job Expo
3-6 pm, SU Ballroom

THURS., APRIL 11
Teacher Job Fair
3-5 pm, SU Ballroom

TUES., APRIL 16
Southwest Ohio/Northern Kentucky Education Career Fair
9 am-5 pm, Xavier University Cintas Center

For details about these events, visit our website at careerservices.nku.edu.
Taking a Closer Look at Norse Recruiting

Last semester we told you about Norse Recruiting, a great online job database where employers post professional positions to hire students like you. In case you missed it, just go to http://www.myinterface.com/nku/student to get started today!

For those of you who logged in and set up your account, you probably explored the job search feature and logged out. That’s a great beginning, but don’t stop there! New jobs are posted all the time in Norse Recruiting, so check back often for updates.

Furthermore, did you notice that Norse Recruiting also has an employer directory? You can find the contact information for many of the recruiters in our system. This is valuable information for your job search, and it makes it that much easier to send targeted, personalized correspondence and follow-up.

You’ll also want to take a look at On-Campus Interview Schedules to see a list of employers who are coming on-campus to recruit students. Selecting “Interviews I qualify for” will show you the best matches and will let you know what you need to do to take advantage of these awesome opportunities.

Questions? We’re always glad to help! Just call, email, or stop by our office.

Interviewing 101

Spring is primetime for interviewing. Whether you are preparing for Job Expo, seeking a summer co-op, or looking for that first professional position, you will want to put your best self forward.

Below are some interviewing basics to get you started:

- Professional dress is a must! Wear a suit; the employer will expect it.
- Arrive 5-10 minutes early for the interview – never be late!
- Practice, practice, practice! Practicing your answers to commonly asked interview questions will make you more relaxed and confident in the real interview.
- Use the acronym C.A.R. to help you answer behavioral interviewing questions: C = Context, A = Action, and R = Result.
- Do your salary research in advance so you’ll be prepared if asked for your salary requirements. Try salary.com or stop by our office for other resources.
- Always have some thoughtful questions prepared to ask the interviewer. Do not ask about salary or benefits.
- Always send a thank-you letter within 24-hours.

For more interviewing tips, click on the link below, attend one of our workshops or make an appointment for a mock interview with our advisors!

Interviewing Guide